

FOR IMMEDIATE RELEASE

Contact: Mike Gertz
mgertz@magnetsource.com
 303-688-3699 ext. 138

Magnetic Graphic System for Creative Signs and Displays

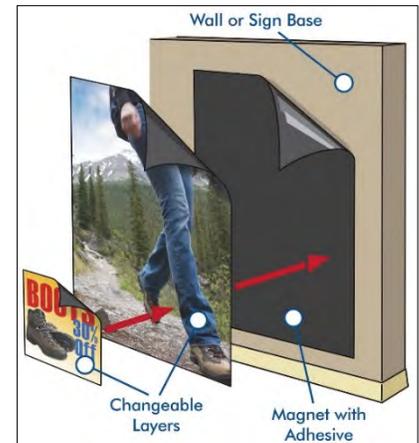
Quick-change System of ThinFORCE™, PrintMagnetVinyl™ plus FlexIRON™ featured at ISA Expo

CASTLE ROCK, Colo., April 22, 2019 – Create beautiful, easily interchangeable graphics with



Master Magnetic's [PrintMagnetVinyl™](#) and [ThinFORCE™](#) magnetic sheeting and [FlexIRON™](#) magnetic receptive sheeting – the magnetic graphic system that's cost effective and easy to use. Ideal for when there is a need for displaying frequently changing information, this magnetic graphic system will be featured at the 2019 ISA Expo, booth #3646.

All components are interchangeable as either the base or as the printable graphic layers. The most cost-efficient combination is to use the magnet with adhesive as the base and the FlexIRON™ magnetic receptive as the printable graphics to layer and easily change. This provides the strongest base for up to three graphic layers. FlexIRON™ costs and weighs less than magnetic sheeting, making it the most economical to use for printing and shipping.



All components of the system are:

- Printable with solvent, eco-solvent, UV and latex ink systems for the graphic layers
- Available with an adhesive backing that adheres to a wall or baseboard for the base layer
- For indoor and outdoor use
- Easily cut with a CNC router, cutting plotter, utility knife or scissors
- Available to be custom cut and slit in addition to standard widths and lengths



About FlexIRON™

Magnetic receptive sheeting and strip that contains a high concentration of iron creating a base for layers of magnetic graphics. It has the ability to attract flexible magnetic sheeting and strip, and is available in 24, 48, 54 and 60" widths; 7, 12, 16 or 25 mil thickness and standard lengths of 25, 50, 75 and 100 ft.

Both sides of FlexIRON™ attract magnets. FlexIRON's lighter weight is easier to work with when used as the printed graphic layers.



About PrintMagnetVinyl™

Printable vinyl surface for high-resolution print quality. Available in 24", 30" or 48" widths; from 12 to 60 mil thickness; 10, 25 and 50 ft. lengths.

Use as the base for the magnetic graphic system when a thicker base layer is needed to cover wall or baseboard surface imperfections. **Use as the printed graphic layers** when starting with an existing ferrous metal base, using FlexIRON™ as a base or when a layer of graphics with extra magnetic strength is needed.

About ThinFORCE™

ThinFORCE™ high-energy magnetic sheeting possesses exceptional magnetic strength in a thinner and lighter magnetic material. ThinFORCE™ provides the same strength as 30-mil magnetic sheeting in half the thickness and weight.

Use as the base for the magnetic graphic system as it provides a thin, strong and lightweight base layer that can hold up to three layers of FlexIRON™. **Use as the printed graphic layers** when starting with an existing ferrous metal base, using FlexIRON™ as a base or when a layer of graphics with extra magnetic strength is needed.

Great Value

The simplicity, ease of use and comparatively lower costs compared to alternative display systems make the Magnet Source® Graphic System a versatile and valuable solution for the retail environment.

About Master Magnetics, Inc.

Founded in 1976, and located in Castle Rock, Colo., Master Magnetics, Inc. manufactures and distributes all types of magnets and magnetic devices for commercial, consumer and industrial use. Backed by over 40 years of industry excellence, The Magnet Source® brand is a registered trademark of Master Magnetics, Inc. and represents exceptional quality, expertise and customer service. For more information, call 1-800-525-3536 or visit magnetsource.com.

#