



For Immediate Release

Contact: Mike Gertz
303-688-3966 x138
mgertz@magnetsource.com

Master Magnetics to Partner with The Wrap Institute at ISA 2019

Castle Rock, Colo., April 22, 2019 – [Master Magnetics, Inc.](http://MasterMagnetics.com) (The Magnet Source®) is pleased to announce its partnership with [The Wrap Institute](http://TheWrapInstitute.com) at the [ISA Expo 2019](http://ISAExpo.com). As a part of the sponsorship, participants in the contests and demos at the Wrap Institute's booth will be able to use Master Magnetics' [Vehicle Wrap Magnets](#) and the [Magnetic Heat Gun Holder](#) and experience how much they help with the ease and speed in wrapping a car.

"We have really appreciated our long relationship and the opportunity to work with Justin over the years. Just like so many others in the industry, we greatly appreciate his knowledge, personal style and concern for helping others succeed," said Mike Gertz, Marketing Manager at Master Magnetics.

Master Magnetics is offering a Buy One Get One Half Off show special on all orders of the Vehicle Wrap Magnets and Heat Gun Holder during the show at booth #3646 and online through May 24, 2019 at magnetsource.com/wraptools using promo code WrapTools.



Vehicle Wrap Magnets

[Vehicle Wrap Magnets](#) make each job faster, easier and more economical. Strong neodymium magnets with 25 lb. pull keep graphics firmly in place without slipping.

The easy-grip patented design allows for repositioning and holding graphics in place quickly and easily throughout the application process, saving time and money.

A polystyrene casing prevents scratching or marring of the graphics and vehicle during installation. Each Vehicle Wrap Magnet, approximate size .75" D x 1" W x 4" L, includes a Magnetic Shield™ to block unwanted magnetism during storage, and a non-scratch felt liner for added protection and cushion. Available in a box of six, MSRP \$45.



Heat Gun/Impact Wrench Holder

The [neodymium tool holder](#) holds heat or paint guns, impact wrenches, water bottles and other heavy tools onto any ferrous metal surface. With 105 lb. of pull, the magnet is sturdy enough to securely hold a wide range of tools.

The vinyl coating on the ring helps keep tools in place, without slipping or scratching. Both the repositionable, non-scratch, rubber-coated base and ring are heat resistant up to 175 degrees Fahrenheit. The tool holder is ideal for vehicle wrap installations, workshops and garages. MSRP \$31.20



About Master Magnetics, Inc.

Founded in 1976 and located in Castle Rock, Colorado, Master Magnetics, Inc. manufactures and distributes all types of magnets and magnetic devices for commercial, consumer and industrial use. Backed by over 40 years of industry excellence, The Magnet Source® brand is a trademark of Master Magnetics, Inc. and represents exceptional quality, expertise and customer service. For more information, call 800-525-3536 or visit magnetsource.com.