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Neodymium Magnets with Adhesive Pack Strong Merchandising Holding Power

Castle Rock, Colo., June 21, 2019 – Valuable for their versatility and strength, [neodymium magnets with adhesive](#) provide creative holding and closure options for Point Of Purchase displays and merchandising. These magnets will be on display at GlobalShop 2019, Booth #4373.

In recent years, these magnets have gained popularity across the P.O.P. and packaging industry as a unique way to create closures for displays, packaging, doors and more. The slimness of the film adhesive also make these magnets an ideal choice for jewelry, notebooks, purses, and more.

The neodymium magnets allow designers to create unique and modern closures and finishes, providing the end product with a quality impression.

The magnets can be used two ways: magnet to magnet, or magnet to a matching strike plate. Magnet to magnet provides a strong, 'snap-to' positioning for every closure. A magnet to steel plate provides a lower profile and can be more cost efficient when an exact match on the closure isn't required.



Available in four sizes, these neodymium, grade 35, nickel-plated magnetic discs come pre-applied with the choice of .004" thick acrylic film or .03" thick foam adhesive from 3M. A quick-pull tab prevents fumbling with the paper liner.

The film pressure sensitive adhesive forms a permanent bond with most high surface energy materials, easily securing the magnet to the project. The foam pressure sensitive adhesive

conforms to irregularities of rigid substrates including wood, plastics and ceramics.



About Master Magnetics, Inc.

Founded in 1976, and located in Castle Rock, Colo., Master Magnetics, Inc. manufactures and distributes all types of magnets and magnetic devices for commercial, consumer and industrial use. The Magnet Source® brand is a trademark of Master Magnetics, Inc. and represents exceptional quality, expertise and customer service. For more information, call 1-800-525-3536 or visit magnetsource.com.