

MASTER MAGNETICS, INC.



**For Immediate Release**

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**Master Magnetics Names Onda to Lead Supply Chain Team**

Castle Rock, CO March 20, 2015 - **Master Magnetics, Inc.**, (The Magnet Source®) announced that Alex R. Onda has joined the company as its new Supply Chain Manager. In this position, Onda is tasked with strategic management of the procurement, production, warehousing, and shipping operations for all Master Magnetics facilities.

“With strong business growth over the past five years, and continued projected market increases in all channels, the position of Supply Chain Manager is critical to ensure that we maintain our customers’ expectations of our high levels of customer service as we grow,” said Jennifer Brown, vice president of Master Magnetics.

It’s a challenge that Onda looks forward to tackling at Master Magnetics.

“This is a great opportunity to align Supply Chain operations with all other departments to achieve Master Magnetics’ strategic goals,” said Onda. “It’s exciting to work with a company that values customer service so highly and is willing to invest in the infrastructure and support that is necessary to achieve this primary goal.” For the past 20 years Onda held leadership and management positions at Garmin, Arrow Electronics, Chef Revival, and Dish Network. In each role he successfully streamlined day to day operation processes, enhanced customer support and improved corporate profitability.

“Alex’s track record of implementing and leading highly successful supply chain teams is why he is an ideal fit for Master Magnetics,” added Brown.

Onda received a BBA from the University of Oklahoma. He also served as a Lieutenant in the U.S. Marine Corps.

**About Master Magnetics**

Founded in 1976 and located in Castle Rock, Colorado, Master Magnetics, Inc. manufactures and distributes all types of magnets and magnetic devices for commercial, consumer and industrial use. The Magnet Source® brand is a trademark of Master Magnetics, Inc. and represents exceptional quality, expertise and customer service. For more information, call 1-800-525-3536 or visit [magnetsource.com](http://magnetsource.com).

