



For Immediate Release

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Master Magnetics Named to Digital Output's 23rd Annual Top 50 Readers' Choice Awards

Castle Rock, Colo., Nov. 1, 2017 – Master Magnetics, Inc. today announces its inclusion in Digital Output's 23rd Annual Top 50 Readers' Choice Awards. Each year Digital Output's dedicated readership dictates the top 50 winners and ten honorable mentions.

"We continue to work with some of the most influential vendors in the space, and our readers respond by inquiring about their products year after year," says Tom Tetreault, editor-in-chief/publisher, *Digital Output*.



Using the magazine's website metric system, DOdirect.net, the magazine tallies readers' interest in companies throughout the year. This is done via requests made on print and Web editorial and advertisements as seen in the magazine, on the website, or in *Digital Output's* weekly newsletter the Digital Queue.

"We're thrilled to be recognized by *Digital Output's* readership again," said Melissa Thompson, sales manager. "This is a competitive marketplace and being included among our top industry peers is really meaningful."

A leading manufacturer and distributor of flexible magnetic sheeting, magnetic receptive and magnetic devices, Master Magnetics offers a wide assortment of magnetic materials for the printing and sign making industry.

Go to digitaloutput.net to subscribe and be among the first to see the 2017 Top 50 Readers' Choice Awards winners. It is released in the November issue, as both a print and the digital publication, which is distributed on October 26, 2017.

About Digital Output and Rockport Custom Publishing

Digital Output magazine provides a practical guide for all print service providers (PSPs) working within the wide format printing segment. Its editorial exclusively targets managers and users of digital print. Topics include image capture, design, output, and finishing. Through product reviews, application stories, and monthly columns we inspire marketers with new technology and show PSPs how to grow their business. *Digital Output* and digitaloutput.net are owned and operated by Rockport Custom Publishing, LLC.

Rockport Custom Publishing is a leading integrated media company focusing on technology. For more information, visit rockportpubs.com.

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About Master Magnetics, Inc.

Founded in 1976 and located in Castle Rock, Colorado, Master Magnetics, Inc. manufactures and distributes all types of magnets and magnetic devices for commercial, consumer and industrial use. Backed by over 40 years of industry excellence, The Magnet Source® brand is a trademark of Master Magnetics, Inc. and represents exceptional quality, expertise and customer service. For more information, call 800-525-3536 or visit magnetsource.com.