

For Immediate Release

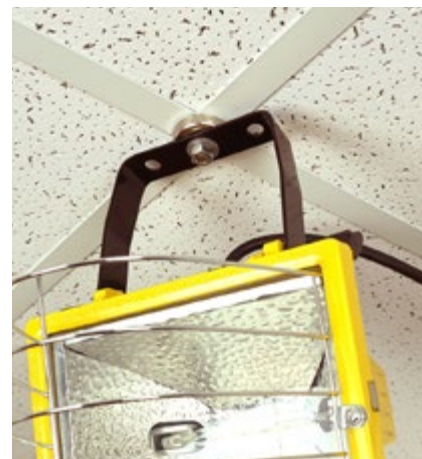
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**Master Magnetics Expands Line
to Include Grade 42 Neodymium Magnetic Assemblies**

Castle Rock, Colo., March 23, 2016 - Master Magnetics, Inc. (The Magnet Source®) introduces 21 new magnetic assemblies today. These grade 42, neodymium, rare earth magnetic assemblies with threaded bases or hooks provide a range of mounting and holding options for industrial and manufacturing industries.



“We are excited to expand our line of magnetic assemblies,” said Jennifer Brown, chief operating officer at Master Magnetics. “They provide different choices for customers looking for smaller and stronger mounting options.”

The new offerings include:

- seven sizes of **male SAE threaded round base magnets**,
- seven sizes of **female SAE threaded round base magnets** and
- seven sizes of **J hook magnetic assemblies**.

All of these magnetic assemblies include grade 42 neodymium magnets, fabricated into a zinc-plated, shallow cup assembly, which is then magnetized to provide the strongest holding strength possible. They provide amazing strength in small size – ranging from 18 - 175 pounds of pull with the largest assembly no bigger than 1.89 inches in diameter.



Use these industrial strength assemblies to hold or mount tools, equipment, lights, exhibit fixtures, and other items in warehouses, manufacturing facilities, garages, work stations, and areas where a strong, small attachment is needed.

These assemblies will be on display at MODEX booth 2354.

About Master Magnetics



Founded in 1976 and located in Castle Rock, Colorado, Master Magnetics, Inc. manufactures and distributes all types of magnets and magnetic devices for commercial, consumer and industrial use. Celebrating 40 years of industry excellence, The Magnet Source® brand is a trademark of Master Magnetics, Inc. and represents exceptional quality, expertise and customer service. For more information, call 1-800-525-3536 or visit magnetsource.com.