



FlexIRON™ with adhesive on a wall as the base layer, with PrintMagnetVinyl™ used as the changeable graphic layer

Layered with FlexIRON™, a printable, magnetic receptive material, PrintMagnetVinyl™ becomes an interchangeable graphic system for a variety of uses from larger retail environments to smaller menu boards. Or flip the system around and print on FlexIRON™ and use plain magnetic sheeting with adhesive as the base (this is an ideal option when magnet can't be used with a particular printer). The simplicity of the system combined with high-resolution, photo quality printing surfaces and comparatively low costs, make Master Magnetics' combination of FlexIRON™ and PrintMagnetVinyl™ a versatile and valuable graphics system.

Neodymium Magnets

Small, and the world's strongest magnetic material, neodymium magnets (also known as rare earth magnets), [neodymium magnets](#) provide unique solutions and distinctive finishing to a variety of packaging and displays.



Neodymium discs with adhesive can be used magnet-to-magnet for precision “snap-to” positioning. Or use one magnet in combination with a steel disc when slightly less pull strength is needed.

Magnetic Sheeting and Strip

Of course, building signs and displays often calls for a variety of magnetic materials – from strip, to printable sheeting. Our extensive inventory of flexible magnetic sheeting and strip, magnetic receptive sheeting and strip, and magnetic assemblies provides for simple and cost-effective display solutions.

About Master Magnetics, Inc.

Founded in 1976 and located in Castle Rock, Colorado, Master Magnetics, Inc. manufactures and distributes all types of magnets and magnetic devices for commercial, consumer and industrial use. Backed by over 40 years of industry excellence, The Magnet Source® brand is a trademark of Master Magnetics, Inc. and represents exceptional quality, expertise and customer service. For more information, call 800-525-3536 or visit magnetsource.com.