



**For Immediate Release**

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**Master Magnetics Adds New, Stronger Capacity Heavy Duty Neodymium Lifting Magnet to Material Handling Line-Up**

**Castle Rock, CO.**, Oct. 28, 2015 - Master Magnetics, Inc. (The Magnet Source®) announced a new addition to their family of neodymium lifting magnets with a new stronger capacity model. This new addition flexes some muscle, with a lifting rating of 4,400 lbs. on flat material.

Master Magnetics' Heavy Duty Lifting Magnets are a unique tool to help manufacturing engineers and managers increase operational efficiency while improving worker safety.



**Heavy Duty Neodymium Lifting Magnets** provide extraordinary strength in a compact size, ensuring safety and speed for lifting heavy loads. Designed to lift both flat and round ferrous metal items, they are ideal for handling steel plates, forgings, die castings, and similar items in machine shops, warehouses and industrial manufacturing plants.

Easily operated and lightweight, lifting magnets help turn the job of material handling into an efficient, easily harnessed task. They eliminate the need for clamps or slings, allowing one person to do the work of two or more.

Heavy Duty Lifting Magnets are permanently magnetized, and do not require electricity to operate. Safely load and unload work pieces confidently, with the simple on/off lever and locking mechanism.

Now available in FIVE models with flat lift ratings of 220, 660, 1,320, 2,200, and 4,400 lbs., the Heavy Duty Lifting Magnets have remarkably

small footprints ranging from 2.5" x 3.625" to 9.06" x 14.88". Higher lift rating models are available as special orders.

Virtually maintenance free, the self-contained unit only requires a basic wiping down and storage in a dry environment to keep the magnetic lifter operational.

Visit Master Magnetics at South-Tec booth #1543 or Fabtech booth #S4153 to see Master Magnetics' Heavy Duty Lifting Magnets.



**About Master Magnetics**

Founded in 1976 and located in Castle Rock, Colorado, Master Magnetics, Inc. manufactures and distributes all types of magnets and magnetic devices for commercial, consumer and industrial use. The Magnet Source® brand is a trademark of Master Magnetics, Inc. and represents exceptional quality, expertise and customer service. For more information, call 1-888-293-9399 or visit [magnetsource.com](http://magnetsource.com).