

MASTER MAGNETICS, INC.



For Immediate Release

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Master Magnetics Introduces Three New Holding Magnets

New Attachments Provide Versatility, Changeability and Strength

Castle Rock, CO Aug. 10, 2015 – **Master Magnetics** (The Magnet Source®) announced the addition of three new round base magnetic assemblies. These strong holding magnets provide an array of holding and mounting possibilities.

Round base magnets, also referred to as pot magnets, are widely used because of their strong holding power and range of uses. By including the interchangeable attachments, users now have most commonly used accessories included with the magnet. No more searching for the right part.

Magnetic Base with Attachments

This versatile **magnetic round base kit** features an industrial strength magnetic base with three interchangeable attachments, allowing for a variety of different uses. The heavy duty construction is ideal for hanging, holding and storing multiple items, tools, wires, and more.



The kit features:

- Powerful ceramic magnet with 35 lbs. pull
- 2.04” diameter chrome plated base
- Hook, eyebolt, bolt and 3 nuts

MSRP: \$4.99

Magnetic Base with Wingnut

These industrial strength **magnetic bases with wingnut** can be used in numerous ways. Easily thread items onto the securely-mounted screw and attach with the included nuts and wingnut.

The chrome plated base houses a strong ceramic magnet, ideal for hanging and holding tools, wires, lights, warning flags, and more.



Available in two sizes:

- 2.04" diameter with 35lbs. pull
- 2.65" diameter with 65 lbs. pull.

MSRP \$3.50 and \$6.00

All three models are available packaged for retail and bulk packaging. Additionally, the standard diameters mean optional **rubber covers** fit these round base magnets, providing extra protection for delicate surfaces.

About Master Magnetics

Founded in 1976 and located in Castle Rock, Colorado, Master Magnetics, Inc. manufactures and distributes all types of magnets and magnetic devices for commercial, consumer and industrial use. The Magnet Source® brand is a trademark of Master Magnetics, Inc. and represents exceptional quality, expertise and customer service. For more information, call 1-800-525-3536 or visit magnetsource.com.