



For Immediate Release

Contact: Mike Gertz
303-688-3966 x138
mgertz@magnetsource.com

Master Magnetics Features New On/Off Workholding Magnets for the Woodworking Industry at AWFS 2017

Jig Magnet Gives Woodworkers Practical, Safe Solution for Positioning and Fixturing

Castle Rock, Colo., June 20, 2017 – Expanding their line of magnetic devices, Master Magnetics now offers On/Off workholding magnets perfect for holding jigs in place. Try out these popular magnetic devices in person at AWFS, booth 4557.

Simple to use, these workholding jig magnets securely mount to any ferrous table saw, fence or other steel surface with the twist of the knob. Just use with standard $\frac{3}{4}$ " material, drill a hole with a Forstner bit and drop in the on/off workholding magnet from Master Magnetics to create custom jigs and fixtures.

"We know how useful these jig magnets are for providing woodworkers with a safe and practical method of workholding," said Jennifer Brown, chief operating officer of Master Magnetics. "This is a logical extension of our already well-developed product line."

Constructed with rare earth neodymium magnets, these jig magnets provide superior holding power coupled with strong sheer strength to help prevent side-to-side movement. Permanent magnets need no power ever.

Available in four sizes, ranging from 80 pounds to 150 pounds pull, there is a size perfect for any project. Most projects require two magnets. Other features include:

- Simple and fast setup
- On/Off knob easily engages magnet
- Powerful neodymium magnets
- Use with standard $\frac{3}{4}$ " material
- Swap in and out of multiple jigs/fixtures with ease
- Up to 150 lbs. pull strength
- Styles available for fixturing and positioning



About Master Magnetics, Inc.

Founded in 1976 and located in Castle Rock, Colorado, Master Magnetics, Inc. manufactures and distributes all types of magnets and magnetic devices for commercial, consumer and industrial use. Backed by over 40 years of industry excellence, The Magnet Source® brand is a trademark of Master Magnetics, Inc. and represents exceptional quality, expertise and customer service. For more information, call 800-525-3536 or visit magnetsource.com.