

MASTER MAGNETICS, INC.



For Immediate Release

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## Master Magnetics Introduces Six New Holding Magnets at NHS 2015

Castle Rock, CO May 4, 2015 – **Master Magnetics** (The Magnet Source®) is introducing six new holding magnets at National Hardware Show 2015, booth 37036. These new products add to the already extensive line of **retail-packaged magnets** that Master Magnetics is known for and expands the housewares group.

“The National Hardware Show is when our customers look to see what’s new at Master Magnetics, so we always present high-quality and highly profitable new products for them each year at the show,” said Jim Madsen, sales manager at Master Magnetics.

While many of these products can be merchandised in the housewares aisles, they also have appeal in home and office, hardware, and impulse areas. “Magnets really are universal movers. They are proven profit winners,” added Madsen.



### Magnetic Hook with Grip Pads

Unique and incredibly strong for their size, these **magnetic hooks** feature a powerful neodymium magnet, slip resistant pads and up to 5 lbs. pull. They are an ideal choice for use on refrigerators, lockers, file cabinets, and more. Two magnetic hooks per package. MSRP: \$4.00



### Powerful Push Pin Magnets

Super strong **push pin-shaped magnets** hold notes, schedules and reminders with ease. These colorful, powerful, neodymium magnets are ideal for use on metal white boards, bulletin boards, refrigerators, lockers, and more. Ten magnetic push pins per package. MSRP: \$5.00



### Metal Magnetic Clips

These powerful magnetic clips are ideal for posting important lists, memos, letters, notepads, and calendars on refrigerators, lockers, white boards and more. The spring clip design provides exceptional gripping power and the strong ceramic magnet holds the clip securely in place.

This clip magnet is available in two sizes: 1.75" x 2" or 1.125" x 1.375". The smaller size comes four to a package and the larger size comes two to a package. The MSRP on both is \$6.00.



### Fun Key Magnets

The fun expressions on these powerful keyboard magnets are a witty way to post notes, memos and reminders. It's a clever way to make sure your note gets noticed. Use on refrigerators, lockers, file cabinets and more. Nine Fun Key Magnets per package. MSRP: \$3.75



### Magnetic Base with Swing Hook

This industrial strength **magnetic hook swivels**, allowing it to be used in numerous positions. The heavy duty construction is ideal for holding and storing cables, tools, wires, and more. Fitted with a powerful neodymium magnet with 40 lbs. pull, this hook features a 1.125" diameter chrome-plated base and a non-scratch liner. MSRP: \$7.00

### About Master Magnetics

Founded in 1976 and located in Castle Rock, Colorado, Master Magnetics, Inc. manufactures and distributes all types of magnets and magnetic devices for commercial, consumer and industrial use. The Magnet Source® brand is a trademark of Master Magnetics, Inc. and represents exceptional quality, expertise and customer service. For more information, call 1-888-293-9190 or visit [magnetsource.com](http://magnetsource.com).