

MASTER MAGNETICS, INC.



For Immediate Release

Contact: Mike Gertz
303-688-3966 x138
mgertz@magnetsource.com

Master Magnetics Named to Digital Output's 21st Annual Top 50 Readers' Choice Awards

Castle Rock, Colo., Oct. 1, 2015 - Master Magnetics, Inc. (The Magnet Source®) today announces its inclusion in *Digital Output's* 21st Annual Top 50 Readers' Choice Awards. Each year *Digital Output's* dedicated readership dictates the top 50 winners and ten honorable mentions.

"Our readers continuously choose some of the most influential vendors in the graphic arts," said Tom Tetreault, editor-in-chief/publisher, *Digital Output*.

Using the magazine's website metric system, DOdirect.net, the magazine tallies readers' interest in companies throughout the year. This is done via requests made on print and Web editorial and advertisements as seen in the magazine, on the website, or in *Digital Output's* weekly newsletter the Digital Queue.

"We are excited to be recognized among the elite of our print industry peers," said Melissa Thompson, sales manager. "We've seen magnets and magnetic media really evolve in this industry and people are noticing."

In this market, Master Magnetics is known for their flexible magnetic sheeting, magnetic graphic systems featuring PrintMagnetVinyl™ and FlexIRON™ magnetic receptive sheeting, as well as POP magnets.

Go to digitaloutput.net to subscribe and be among the first to see the 2015 Top 50 Readers' Choice Awards winners. It is released in the November issue, as both a print and the digital publication, which is distributed on October 27, 2015.

About Digital Output and Rockport Custom Publishing

Digital Output magazine provides a practical guide for all print service providers (PSPs) working within the wide format printing segment. Its editorial exclusively targets managers and users of digital print. Topics include image capture, design, output, and finishing. Through product reviews, application stories, and monthly columns we inspire marketers with new technology and show PSPs how to grow their business. *Digital Output* and digitaloutput.net are owned and operated by Rockport Custom Publishing, LLC.

Rockport Custom Publishing is a leading integrated media company focusing on technology. For more information, visit rockportpubs.com.

Contacts:

Tom Tetreault, editor-in-chief/publisher
978-921-7850
edit@digitaloutput.net

Melissa Donovan, editor
978-921-7850
edit@digitaloutput.net

About Master Magnetics

Founded in 1976 and located in Castle Rock, Colorado, Master Magnetics, Inc. manufactures and distributes all types of magnets and magnetic devices for commercial, consumer and industrial use. The Magnet Source® brand is a trademark of Master Magnetics, Inc. and represents exceptional quality, expertise and customer service. For more information, call 1-888-293-9399 or visit magnetsource.com.

