

**For Immediate Release**

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**New Magnetic Countersunk Neodymium Assemblies  
Provide Strong Workholding Options**

Castle Rock, Colo., Jan. 16, 2017 - Magnetic countersunk neodymium round base assemblies provide amazing strength in a small size. These **new countersunk magnets** broaden the product line offered by **Master Magnetics** (The Magnetic Source®) and provide users with another option for workholding and mounting.



They are ideal for holding or mounting tools, equipment, fixtures, and other items in manufacturing. Perfect for small spaces where compact, strong attachments are required, like work stations, warehouses or tooling areas.

Often, the benefit of utilizing a magnet is the ability to reposition it where it's needed. But by providing a countersunk hole, the magnet can be fixed to a location allowing the metal items to be repositioned as needed. Or the magnet can be attached to an item that needs magnetic mounting capability.

Manufactured with neodymium, the strongest magnet material in the world, these magnets pack industrial-strength holding power into a small footprint. The countersunk magnetic assemblies also feature:

- **Zinc-Plated Housing** – This durable finish offers quality corrosion resistance.
- **Countersunk Hole** – The standard size hole provides option for flush surface attachment.
- **Grade 35 Neodymium Magnets** – These rare earth magnets provide superior holding strength in a small size.



Available in nine sizes, ranging in width from .618 to 3 inches and with pull strength of 11 pounds to 280 pounds.

**About Master Magnetics**

Founded in 1976 and located in Castle Rock, Colorado, Master Magnetics, Inc. manufactures and distributes all types of magnets and magnetic devices for commercial, consumer and industrial use. Backed by over 40 years of industry excellence, The Magnet Source® brand is a trademark of Master Magnetics, Inc. and represents exceptional quality, expertise and customer service. For more information, call 800-525-3536 or visit [magnetsource.com](http://magnetsource.com).